



SPONSORSHIP OPPORTUNITIES 2027

INVEST IN THE NEXT GENERATION OF SOUTH AFRICAN SOCCER

Partner with a school-based youth soccer programme that puts balls, kit and quality coaching into thousands of young hands.



soccerstrikers.co.za

WhatsApp 072 391 5698

WHO WE ARE

A SCHOOL-BASED YOUTH SOCCER DEVELOPMENT PROGRAMME

Soccer is South Africa's most popular sport, yet many children never get structured coaching or a clear path to develop their talent.

Founder Jaen van der Walt started Soccer Strikers in 2020 to close that gap. We deliver consistent, age-appropriate soccer lessons at schools, while promoting healthy lifestyles, discipline and a love of the game.



±30

schools in Pretoria where we coach every week

5,000

registration letters that go home to families

3-13

the ages of the boys and girls we coach

VISION

A nationwide footprint that empowers South African youth through football, fostering healthier communities and lifelong participation in sport.

MISSION

To deliver structured, fun, school-based soccer programmes that develop skills, character and a lifelong love for sport.

CORE VALUES

Teamwork
Discipline & respect
Inclusivity
Community engagement
Enjoyment of the game

COMMUNITY IMPACT

WHY YOUR SUPPORT MATTERS

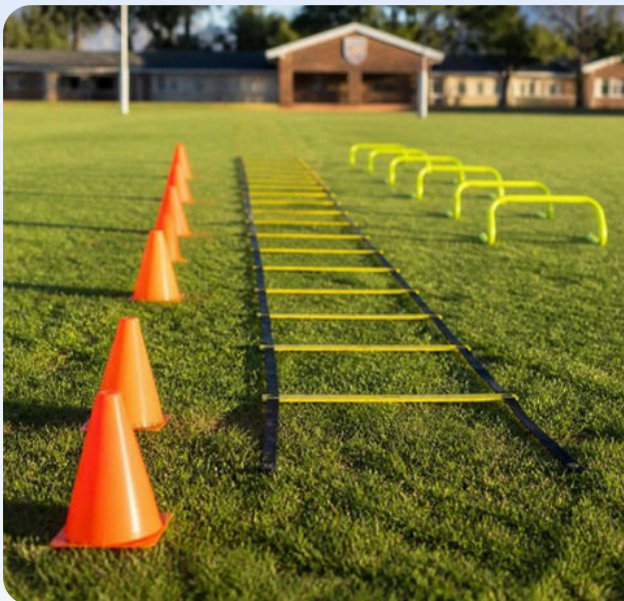
In a country as diverse as South Africa, soccer brings children from every background together. It keeps them active, gives them role models and can open doors to scholarships and careers later on.

SOCIAL BENEFITS

- Builds confidence and self-esteem
- Encourages teamwork and belonging
- Teaches discipline and respect
- Strengthens school communities

HEALTH BENEFITS

- Regular physical activity
- Better motor skills and coordination
- Focus and quick decision-making
- Overall wellness in children



"BEFORE KIDS CAN PLAY LIKE A PRO, THEY MUST ENJOY PLAYING THE GAME LIKE A KID."

Steve Locker

BRAND EXPOSURE

WHERE YOUR BRAND WILL BE SEEN

Your logo travels home with every child, onto the field every week and into the feeds of thousands of local parents.

QUARTERLY GIFTS & MERCH



T-shirts



Bucket hats



Balls & bottles

EXAMPLES OF OUR GIFTS



5,000 registration letters

Sent home with children to their parents.



Soccer Days

Banners and a stand at our festivals, with families, vendors and sponsors there.



Facebook & Instagram

Thank-you posts and photos of your support in action.



Our website

Your logo and a link on our sponsors page.

WAYS TO GET INVOLVED

Every partnership is tailored to your budget and goals, from a once-off contribution to a season-long partnership.

SPONSOR A CHILD

Open the door for a player

Cover the fees for a child whose family can't afford them, so talent is never left on the sidelines.

KIT & EQUIPMENT

Gear up a team

Fund balls, bibs, cones or playing kit, proudly carrying your logo onto the field.

QUARTERLY GIFTS

Go home with every child

Co-brand the hats, T-shirts, bottles or balls our players receive each term.

SOCCER DAYS

Host a festival

Put your name on our termly Soccer Days, where Strikers from different schools play together.

FUTURE CLUB

Build the pathway

Help us develop coaches and lay the foundation for a Soccer Strikers club for our most promising players.

GROW WITH US: OUR 5-YEAR PLAN

- Reach more schools across Pretoria
- SAFA/CAF Level D for every coach
- A pilot programme in a rural area
- Open franchises outside Gauteng
- A brand ambassador, ideally an ex-pro
- Our own Soccer Strikers club

PARTNER WITH US

LET'S BUILD SOMETHING **TOGETHER**



EVERY SPONSOR GETS

- Thank-you posts on Facebook and Instagram
- Your logo on our website
- Photos and updates showing your impact
- An invitation to see a lesson in action
- A partnership shaped around your goals

HOW IT WORKS

Tell us about your business and how you'd like to help. We'll meet, suggest a package that fits your budget and goals, and send you a short proposal.

LET'S TALK

Jaen van der Walt, Founder

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